

ByDeNero

How to use 4 Website Setup Guides

Quick Start (READ THIS FIRST)

1. Open Guide 1 → Identify your phase
2. Decide:
 Client project → read Guide 2
 My project → Skip to Guide 3
3. Build using Guide 3 (main workflow)
4. Only use Guide 4 if working in WHM

Note: See bottom of Guide 3 to create bookmark in FileZilla

Overview

The purpose of this document is to outline what the 4 guides in folder “NewBuild” do.

1. ByDeNero – From Website Idea to Live Website
2. ByDeNero – Standard Website Setup Process (Freelancer / Client-Safe)
3. ByDeNero WordPress Installation Manual (Namecheap + Staging-First)
4. ByDeNero WordPress Site Setup Guide (WHM + cPanel)

1 ByDeNero – From Website Idea to Live Website

Purpose: Conceptual roadmap

Question it answers:

“What phase am I in right now?”

This is high-level, non-technical, and chronological.

You use this when:

- You’re starting a new project
- You feel overwhelmed
- You want to sanity-check where you are (idea, staging, polish, launch, etc.)

This doc prevents existential confusion, not technical mistakes.

2 ByDeNero – Standard Website Setup Process (Freelancer / Client-Safe)

Purpose: Business rules + boundaries

Question it answers:

“Who owns what, and what am I responsible for?”

This is the **most important document** for your sanity and legal safety.

It clearly defines:

- Client-owned hosting vs your hosting
- When Namecheap is used (your projects only)
- Why you never host client email
- Why you’re not clients’ IT department

This doc prevents client disasters, scope creep, and burnout.

3 ByDeNero WordPress Installation Manual (Namecheap + Staging-First)

Purpose: Your personal, canonical technical SOP

Question it answers:

“Exactly how do I install WordPress correctly, every time?”

This is the document that fixes everything that could go wrong (*think that session with Alex*)

Key strengths:

- Staging lives outside /public_html
- Filesystem, DB, DNS, SSL are treated as separate systems
- One-letter mistakes are explicitly guarded against
- Live is touched once, at the end

This doc prevents technical rabbit holes.

This is the one you follow step-by-step, no improvisation.

4 ByDeNero WordPress Site Setup Guide (WHM + cPanel)

Purpose: Reference + legacy agency workflow

Question it answers:

“How do agencies like Vibrant do this at scale on WHM?”

This is not your default workflow, and you already labeled it correctly as such.

I have it because:

- Some clients will already be on WHM
- You may collaborate with agencies again
- It explains why certain practices exist (AutoSSL, shared roots, etc.)

⚠ You do not mix this with your Namecheap staging-first workflow.

This doc prevents confusion when working inside other people's infrastructure.

How to use these four guides going forward

When starting any new site:

5. Read From Website Idea → Live Website
 6. Decide: my project or client project?
 7. If client → follow Standard Website Setup Process
 8. If yours → follow WordPress Installation Manual
 9. Only reference WHM guide if you're inside WHM
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